



Announcements of Revolutionary Programs Highlight SPI Conference

October 31, 2007 - CLEVELAND – Nearly 200 franchise owners, their employees and franchise prospects left SearchPath International's recent Fall Conference in Cleveland feeling euphoric about the keynote addresses, training, social functions, and SPI's announcements of revolutionary concepts.

Franchisees #48, #49 and #50 committed to SPI during the conference, with at least a dozen more to be announced soon. That's 50-plus offices in SPI's first two years!

Below are highlights of some of the spectacular announcements made during the weekend by the nation's hottest, fast-growing franchisor of talent acquisition professional services:

- **Search Fee Insurance:** For the first time in the search and recruiting industry, a new insurance program gives search professionals the ability to offer clients a full one-year, money-back guarantee. SPI is the first organization to offer this industry-changing program offered by ExecuSure. Early surveys of HR professionals indicate a huge desire for this riskmitigating program.
- **Health Benefits for Your Business:** Small-to-medium-sized business firms are challenged to control the ever-rising costs of providing health insurance. SPI announced the first-ever Professional Employer Organization targeted for the search industry. SPI HR Solutions will offer group rates for health and other benefits to all its franchise owners.
- **Equity Strategy:** With the strategy to build teamwork and create wealthgenerating opportunities for all in the SPI family, SPI CEO Thomas Johnston announced an equity program for SearchPath franchise owners. SPI is on track to become the first publicly-traded franchise in the search and talent acquisition industry by the end of the year.

The conference's keynote speakers included Mike Gionta, president of WorldBridge Partners and one of the search industries most highly recognized performance coaches; Craig Silverman, executive vice president of HireAbility, the leading voice in the search and recruiting industry; and **Gustavo Dolfino, president of White Rock Group who was recently recognized as the number one search consultant in the world, with 2007 billings in excess of \$30 million.**

In addition to the education and training, two Cleveland Indians playoff victories coincided with a franchisee-hosted reception downtown across from Jacobs Field. A dinner party on a perfect fall evening at the CEO's home highlighted the weekend; Tom and Amy Johnston served up a wonderful homemade meal that included their now-famous veal parmesan for nearly 200 guests.

We hope that your year is going well and that you are on track to hit all your personal and professional goals for 2007. For more information about SPI, please contact Doug Levin, (216) 912-1500, ext. 269, or dlevin@searchpath.com.