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FOR IMMEDIATE RELEASE:

FINANCIAL SERVICES EXECUTIVE SEARCH FIRM, THE WHITEROCK GROUP, OPENS FOR BUSINESS WITH FOUR SENIOR-LEVEL PLACEMENTS

NEW YORK, Nov. 18 – No sooner had The WhiteRock Group opened for business than it had already closed four notable deals. WhiteRock, a New York-based global executive search firm is focused on financial services. While the paint was still drying at its midtown headquarters, the firm achieved multiple senior management level placements at major Wall Street investment banks.

With this milestone behind them, Whiterock will continue to focus their energies on continuing to build the premier boutique executive search firm in financial services. “We’re seeing increased demand for financial services professionals at all levels,” said Gustavo G. Dolfino, Founder and President of The WhiteRock Group. “After several years in the doldrums, management ranks are seeing a surge in top-level openings and new hires. With the economy continuing/predicted to improve, as well as change, the pace should continue.”

In addition to being retained by major Wall Street firms, WhiteRock has also hired several prominent individuals from the industry to execute searches and advise clients. “In financial services, there is always a desire for the best people and the best firms to find each other,” said Dolfino. “Our deep industry experience and extensive international network make us an invaluable partner to companies seeking top talent in the marketplace. Our approach and personalization is what distinguishes us.” Dolfino added.

The firm uses state-of-the-art secure communications technology to link up its worldwide network of C-level executives.

WhiteRock places full-time professionals, temporary management teams, crisis management teams and strategic management consultants for companies including asset management firms, hedge funds and investment banks. In addition, WhiteRock acts as consultant in all matters relating to human capital, including succession planning, compensation assessment, recruitment strategies and competitive analysis.

“As an important component of our company’s diversity strategy, we recognize social responsibility as an essential part of achieving diversity in all aspects of the work environment. WhiteRock is dedicated to helping companies achieve goals in the women’s and minority executive search” Dolfino stated.

WhiteRock’s major clients include a substantial number of Wall Street bulge bracket investment banks as well as a number of well known hedge funds. A complete list of services is available at:

<http://www.whiterockgroup.com>.

The WhiteRock Group offers a complete suite of specialized professional staffing, executive search and other human capital solutions worldwide to companies in the financial services industry.