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FOR IMMEDIATE RELEASE

**The WhiteRock Group Executes High-Level Placements;  
Wins New Major Clients;  
Announces Appointment of Two Managing Directors – Division Heads**

NEW YORK, April 7 – The WhiteRock Group’s blistering 2004 shows no sign of slowing down in 2005. The strategic executive search firm – already a high-profile participant in the upper echelons of the Wall Street war for talent – has kicked off the New Year with enough new business to keep it humming straight through Christmas.

The WhiteRock Group has responded to this surge in demand by hiring additional search professionals, expanding its offices and implementing new systems.

Here’s just a sampling of the firm’s recent successes:

- Retained for a board-level search for top-tier investment bank
- Retained to assemble and deploy a crisis management team in London
- Retained to search for two Division Heads at major investment bank

By mutual agreement with clients, The WhiteRock Group does not identify companies, positions or executives.

Not only has WhiteRock brought on new clients, but the firm is also seeing a sharp uptick in new business from existing clients – the single most reliable indicator of continued success.

No wonder the firm is rapidly reinvesting profits to poise itself for future growth.

Near term investments include:

- New systems to manage its global network of contacts and to identify candidates more accurately and rapidly
- Final preparations for the firm’s first overseas office, in the City of London
- New office space to accommodate its rapidly expanding staff (which includes 12 new senior executive search professionals). As of April 1, the firm will be occupying spacious, prestigious new offices at 145 West 57<sup>th</sup> Street, across from Carnegie Hall.

And perhaps most telling, the firm has appointed two new Managing Directors and Division Heads – Paul Gravelle and Brendan O’Brien – to continue to build and run two of the firm’s major divisions. Both will report to President and founder Gustavo Dolfino. Gravelle – an attorney by training – previously with American Express also served as senior management at top consulting firms serving such financial giants as Citigroup and Prudential. O’Brien arrives by way of London, where he spent the past eight years as a Senior Executive in the London exchanges.

“With this senior executive team, The WhiteRock Group launches a new chapter in the story of the firm’s success,” says Dolfino. “Paul and Brendan bring tremendous real-world financial services experience, along with a network of contacts unmatched anywhere in the industry. Such hires are consistent with our model of searching for and retaining former Wall Street executives to act as executive search consultants to our clients.”

Gravelle says it was the “amazing buzz” around The WhiteRock Group that prompted him to leave the cozy confines of the corporate world. “When a company is already generating this kind of heat, and you have an opportunity to get in there and make a difference, that’s something you don’t pass up.”

O’Brien concurs. “Major Wall Street firms – those with a reputation for demanding excellence and not settling for anything in between – have, after careful review, chosen The WhiteRock Group as a provider of choice for critical assignments. That’s super-exciting. And the fact that The WhiteRock Group is able to execute regularly and flawlessly indicates there is something very special about this firm.”

Companies looking for a strategic financial services executive search partner are encouraged to visit [www.whiterockgroup.com](http://www.whiterockgroup.com), as are executives currently contemplating their next career move.

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The WhiteRock Group offers a complete suite of specialized professional staffing, executive search and other human capital solutions worldwide to companies in the financial services industry.