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FOR IMMEDIATE RELEASE:

On Wall Street, It's the War for Talent And WhiteRock Group Is Gearing Up for Battle

*Rapidly Growing Recruitment Firm Grabs Industry Insiders,
Adds Office in London.*

NEW YORK, January 24, 2007 – Wall Street is on fire – and recruitment powerhouse WhiteRock Group knows how to handle the heat.

As the war for talent escalates – with most firms identifying recruiting their single greatest challenge – WhiteRock Group is expanding both its headcount and its geographic footprint to meet the increased demand.

“This is the ultimate people business,” says Gustavo Dolfino, founder and Chief Executive Officer of WhiteRock Group. “And we’ve hired the ultimate people.”

The best attract the best

Sticking to its proven strategy, WhiteRock Group has hired industry veterans from top Wall Street firms, bringing in not only experienced recruiters but also senior executives with established reputations. These highly respected individuals have the knowledge and access needed to find and attract the best in the business.

WhiteRock Group’s aggressive moves include opening an office in London to complement the firm’s global headquarters in New York.

“London will be the hottest financial recruitment market on the planet in 2007,” says Dolfino. “The need – and opportunity – there is phenomenal.”

WhiteRock Group's London operation is headed by a team of seasoned investment bankers with links deep into the venerable firms of the City.

WhiteRock Group has also bolstered its flagship New York office with a new Wall Street all-star

- Louis Sill, Managing Director, former President of the Carnegie Research Group and also one-time Managing Director of DLJ

"I am proud and thrilled to be a member of this veritable who's who of Wall Street," says Sill. "It's like playing for the 1927 Yankees. It's inspiring and challenging when you're surrounded by the best people, particularly in the line of work we're in."

Structured for Success

To manage its own rapid growth – and continue to provide excellent service to its clients – WhiteRock Group has organized its recruitment efforts around six business lines:

- *Research* – includes equities and fixed income
- *Sales and Trading* – includes equities, fixed income, foreign exchange (FOREX), commodities, both cash and derivatives
- *Investment Banking* – includes capital markets, mergers and acquisitions (M&A), advisory and corporate finance
- *Legal and Compliance* – primarily focused on hedge funds
- *Global Asset and Wealth Management* – includes private banking, asset management and private client services
- *Alternative Investments* – includes private equity and hedge funds

The firm has also developed an industry-leading expertise in structured finance including collateralized debt obligations (CDOs) and collateralized loan obligations (CLOs) with underlying assets ranging from cash to asset-backed securities to commercial mortgage-backed securities (CMBS). WhiteRock has been highly visible in this area, having been quoted on Wolf Blitzer's Situation Room, Bloomberg News, Asset-Backed Alert, Securitization News, as well as CBS Marketwatch among others.

Beyond executive recruiting, WhiteRock Group also provides human resources strategic consulting. One of the company's most sought-after services is competitive intelligence and mapping competitive industry segments to help clients get access to the most valuable commodity: information.

From London to L.A., as the war for talent reaches the boiling point, WhiteRock Group will be hotter than ever.

Addresses of the new WhiteRock Group office:

In London:

The WhiteRock Group, Ltd.
29th floor

1 Canada Square
Canary Wharf
London E145DY

WhiteRock places full-time professionals, temporary management teams, crisis management teams and strategic management consultants for companies including asset management firms, hedge funds and investment banks. As an important component of our company's diversity strategy, we recognize social responsibility as an essential part of achieving diversity in all aspects of the work environment. WhiteRock Group is dedicated to helping companies achieve goals in women's and minority executive search. A complete list of services is available at: <http://www.whiterockgroup.com>.

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